

Sandra Hogue

Education:

The College of New Jersey, Fall 2007-Spring 2011

BFA in Graphic Design, Minor in Marketing

Major GPA: 3.8 / Cumulative GPA: 3.6, Cum Laude, Deans List

Parsons (Summer 2006), Precollege Summer Intensive Studies in Graphic Design
Studied traditional and digital Graphic Design.

Skills and Software Knowledge:

Proficient in Photoshop, InDesign, Illustrator, and Quark

Proficient in Office Applications: Word, PowerPoint, and Excel.

Fine arts media/illustration: pen and ink, marker, acrylic, colored pencil, and watercolor.

Basic Knowledge of HTML and CSS

Graphic and Creative Experiences:

Internship, L'Oreal USA, New York, NY, June 2011-Present

Assist multiple art directors in developing concepts for package design, store display design, signage, and promotional materials.

Attend weekly departmental meetings in addition to meetings with Marketing as necessary. Work with nationally recognized consumer brands: Maybelline New York, Garnier, and Essie.

ADCNJ Scholarship Competition 2011, Art Directors Club of NJ – Smith Design Packaging and Branding Award
Portfolio was chosen among over 100 submissions to receive one of 13 available awards.

Internship, COTY Inc, New York, NY, June 2010-August 2010

Assisted internal Creative Prestige design team in designing Gift-with-Purchase merchandise, attended press runs, assisted in creating and assembling packaging ideas, designed billboard, and prepared presentation materials. Merchandise designs selected by marketing for future use. Worked with celebrity and designer brands such as Vera Wang, Harajuku Lovers, Jennifer Lopez, Kenneth Cole, and Sarah Jessica Parker. Collaborated with other company interns on a presentation for improving the company's environmentally friendly initiatives.

Internship, DePasquale Companies, Fairlawn, NJ, May 2009-August 2009, January 2009

Assisted the Graphic Designer and Creative Director with graphic design projects including logo design, brochure design, signage, email blasts, calendars, and other company materials.

Design Derby 2009, Art Directors Club of NJ – Best Presentation

Worked with a team to create an e-newsletter for a client within a 3-hour timeframe. Client selected my mascot design for future use.

School Studio Lab Technician, TCNJ, Ewing, September 2008-May 2011

Employed to assist students in the Art and IMM department's computer labs with programs: Photoshop, Illustrator, Quark, and InDesign. Assisted head technicians with printer and copier maintenance and minor repairs. 15 hours/week.

TCNJ Japanese Club, Executive Board, September 2008-May 2011

Designed fliers, tabletents, and other publicity materials for club events and activities. Served as Secretary, Treasurer, and Publicist.

References available upon request